



March 2022

Hello Fellow Outdoor Enthusiast,

The **7th Annual Canadian Tire "Mitchell's Bay Open" Bass Tournament** is in the books and the Mitchell's Bay Area Association (MBAA) is now preparing for the "8" Annual event which will be held on July 8 & 9, 2022.

At the 2021 tournament 81 teams from varied home destinations across Ontario competed for a prize board of over \$35,000.00! This was by far one of our most challenging events due to the many COVID-19 pandemic restrictions but by working with our anglers, sponsors and community volunteers the event was a huge success! We certainly missed our American participants and look forward to welcoming them back in 2022.

Some quick facts:

- Winning team weighed in 10 fish at 46.06 lbs
- Big fish weighed in at 6.59 lbs (The biggest fish caught in CTMBO Tournament to date!)
- 99% successful release of 769 total fish caught
- Average weight of 3.55 lbs

Through this event the MBAA strives to promote the sport of fishing to all ages while leading by example in the support for nature conservation.

All proceeds from this event will be used to protect and enhance the natural habitat/environmental ecosystem of Mitchell's Bay and surrounding area. The MBAA is also active in educating the public to the area's natural heritage by way of trail building and wetland restoration complete with interpretive signage. Our number one priority is making Mitchell's Bay a healthy and vibrant attraction as a hunting, fishing and tourist destination.

We are offering five levels of sponsorship again in 2022. Sponsorship offers tremendous value in advertising, publicity, and community building opportunities. As projects are realized from the fundraising efforts our sponsors will continue to be recognized through future media events.

We look forward to working with you to make this event a huge success. If you have any questions please do not hesitate to contact us.

Sincerely,

Christie Smith
Chair
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