



January 1, 2019

Hello Fellow Outdoor Enthusiast,

The **5th Annual Canadian Tire "Mitchell's Bay Open" Bass Tournament** is in the books and the Mitchell's Bay Area Association (MBAA) is already preparing for the "6" Annual 2019 event which will be held on July 5 & 6, 2019.

At last year's tournament 78 teams from varied home destinations such as Ohio, Kentucky, Indiana, Michigan and Ontario competed for a prize board of over \$45,000.00! This was our biggest tournament to date. The reviews were very complimentary of the entire tournament, so much so that within 3 days of the final weigh-in we registered 82 teams for the 2019 event!

Some quick facts:

- Steve Clapper, US National Fresh Water Hall of Famer competed in his second CTMBO
- Winning team weighed in 10 fish at 50.71 lbs
- Big fish weighed in at 5.86 lbs
- 99% successful release of 665 total fish caught
- Average weight of 3.44 lbs

Through this event the MBAA strives to promote the sport of fishing to all ages while leading by example in the support for nature conservation.

All proceeds from this event will be used to protect and enhance the natural habitat/environmental ecosystem of Mitchell's Bay and surrounding area. The MBAA is also active in educating the public to the area's natural heritage by way of trail building and wetland restoration complete with interpretive signage. Our number one priority is making Mitchell's Bay a healthy and vibrant attraction as a hunting, fishing and tourist destination.

We are offering five levels of sponsorship again in 2019. Sponsorship offers tremendous value in advertising, publicity, and community building opportunities. As projects are realized from the fundraising efforts our sponsors will continue to be recognized through future media events.

We look forward to working with you to make this event a huge success. If you have any questions please do not hesitate to contact us.

Sincerely,

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