



MITCHELL'S BAY AREA ASSOCIATION  
3 BAYVIEW, MITCHELL'S BAY, ON N0P 1L0  
[www.mitchellsbay.org](http://www.mitchellsbay.org)

Dear Sponsor,

Welcome to the **10TH ANNUAL ANTIQUE CAR, TRUCK, MOTORCYCLE & TRACTOR SHOW** presented by the Mitchell's Bay Area Association on **JULY 15, 2023**. The success of this community fundraiser will depend largely on our sponsors who lend their names and financial support to this great cause.

Our previous car shows have been very successful due to the incredible and loyal support from our sponsors.

This year we have planned for several attractions and many vendors which will draw in even more spectators to this family event.

By participating as a sponsor, your business will benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters of the Mitchell's Bay Area Association 10<sup>TH</sup> ANNUAL ANTIQUE CAR, TRUCK, MOTORCYCLE and TRACTOR SHOW 2023. A banner listing our sponsors will be on display at the car show and there will be announcements mentioning your sponsorship during the show. Also, your business will be listed on our web site sponsor page and have a link to your web site.

We are offering four levels of sponsorship, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help the Mitchell's Bay Area Association fund future projects in the community.

We would like to thank you in advance for your willingness to support the efforts of the Mitchell's Bay Area Association in making a difference in our community and we would be happy to answer any questions that you may have about this event.

A representative from the MBAA will contact you soon to ensure all committed supporters of the **SHOW & SHINE** and **WINNERS CIRCLE** are included on our **event poster**. The printing deadline is **May 12, 2023**. **SHOW & SHINE** sponsors will have your logo on the popular **CAR SHOW DASH PLAQUE** and receive one to display in your business. Dash Plaque order date is **June 4, 2023**.

Sincerely,

MITCHELL'S BAY AREA ASSOCIATION

## **MITCHELL'S BAY CAR SHOW SPONSOR FORM**

### **SHOW & SHINE    \$1,000 plus (Cash or in kind)**

- BUSINESS NAME AND/OR LOGO ON DASH PLAQUE (FOR 1ST. 100 PARTICIPANTS)
- DASH PLAQUE TO DISPLAY IN YOUR BUSINESS
- ELECTRONIC THANK-YOU PLAQUE FOR YOUR WEB SITE
- BUSINESS NAME AND/OR LOGO ON BANNER AS SHOW & SHINE SPONSOR
- BUSINESS NAME ON SPONSOR PAGE ON MBAA WEB SITE WITH A LINK TO YOUR WEB SITE
- BUSINESS NAME ON SPONSOR PAGE IN REGISTRATION PACKET
- BUSINESS NAME AND/OR LOGO ON CAR SHOW POSTER AND ACTIVITY SHEET AS A MAJOR SPONSOR

**\*\* NOTE – PLEASE REPLY AND EMAIL YOUR LOGO TO** [kmiles@mitchellsbay.org](mailto:kmiles@mitchellsbay.org) **BEFORE** **MAY 12, 2023** (POSTER PRINT DATE)

### **WINNER CIRCLE    \$500 - \$999 (Cash or In Kind)**

- BUSINESS NAME AND/OR LOGO ON BANNER AS WINNER'S CIRCLE SPONSOR
- BUSINESS NAME ON SPONSOR PAGE ON MBAA WEB SITE WITH A LINK TO YOUR WEB SITE
- BUSINESS NAME ON SPONSOR PAGE IN REGISTRATION PACKET
- BUSINESS NAME AND/OR LOGO ON CAR SHOW POSTER AND ACTIVITY SHEET AS A MAJOR SPONSOR

**\*\* NOTE – PLEASE REPLY AND EMAIL YOUR LOGO TO** [kmiles@mitchellsbay.org](mailto:kmiles@mitchellsbay.org) **BEFORE** **MAY 12, 2023** (POSTER PRINT DATE)

### **CRUISER    \$200 - \$499 (Cash or In Kind)**

- BUSINESS NAME AND/OR LOGO ON BANNER AS CRUISER SPONSOR
- BUSINESS NAME ON SPONSOR PAGE ON MBAA WEB SITE WITH A LINK TO YOUR WEB SITE
- BUSINESS NAME ON SPONSOR PAGE IN REGISTRATION PACKET

**\*\* NOTE – PLEASE EMAIL YOUR LOGO TO** [kmiles@mitchellsbay.org](mailto:kmiles@mitchellsbay.org)

### **CLASSIC    UP TO \$199 (Cash or In Kind)**

- BUSINESS NAME ON BANNER AS CLASSIC SPONSOR
- BUSINESS NAME ON SPONSOR PAGE ON MBAA WEB SITE WITH A LINK TO YOUR WEB SITE
- BUSINESS NAME ON SPONSOR PAGE IN REGISTRATION PACKET

DONATION OF ITEMS FOR OUR GOODIE BAGS ARE WELCOME. THIS COULD INCLUDE PENCILS, CITY BUSINESS DIRECTORIES, MAPS, MAGNETS, CUPS OR ANY OTHER ITEMS WITH OR WITHOUT COMPANY LOGOS. WE WOULD BE VERY GRATEFUL, AS WOULD OUR SHOW PARTICIPANTS. **PLEASE LIST AND GIVE A VALUE SO WE CAN DETERMINE YOUR SPONSORSHIP LEVEL.**

DONATED ITEMS

BUSINESS NAME \_\_\_\_\_ CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE # \_\_\_\_\_

WEB SITE \_\_\_\_\_ EMAIL \_\_\_\_\_  
(TO LINK TO YOUR WEB SITE)

SPONSORSHIP LEVEL \_\_\_\_\_ AMOUNT \_\_\_\_\_

**PLEASE MAKE CHEQUE PAYABLE TO M.B.A.A. (MITCHELL'S BAY AREA ASSOCIATION)**

SPONSOR'S SIGNATURE

DATE

CAR SHOW REP.

DATE

**THANK YOU FOR YOUR GENEROSITY – THE CAR SHOW COULDN'T HAPPEN WITHOUT YOU!**