



September 1, 2016

Hello Fellow Outdoor Enthusiast,

Once again the Mitchell's Bay Area Association (MBAA) is proud to announce the **4rd Annual Canadian Tire "Mitchell's Bay Open" Bass Tournament.**

The tournament will be held July 7 & 8, 2017, in Mitchell's Bay, Ontario. Up to 240 anglers will be competing for a prize board of over \$48,000.00! Through this event the MBAA hope to promote the sport of fishing to all ages while leading by example in the support for nature conservation.

All proceeds from this event will be used to protect and enhance the natural habitat and environmental ecosystem of Mitchell's Bay and surrounding area. The MBAA is also active in educating the public to the area's natural heritage by way of trail building and wetland restoration complete with interpretive signage. Our number one priority is making Mitchell's Bay a healthy and vibrant attraction as a hunting, fishing and tourist destination.

We are offering five levels of sponsorship. Sponsorship offers tremendous value in advertising, publicity, and community building opportunities. As projects are realized from the fundraising efforts our sponsors will continue to be recognized through future media events.

We look forward to working with you to make this event a huge success. If you have any questions please do not hesitate to contact us.

Sincerely,

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