



October 2022

Hello fellow outdoor enthusiast,

The 8th **Canadian Tire Mitchell's Bay Open** bass tournament is in the books and the Mitchell's Bay Area Association (MBAA) is now preparing for the 9th annual event which will be held on July 7 & 8, 2023.

At the 2022 tournament, 95 teams from across Ontario and the US registered and competed for a prize board of over \$54000! This was by far our biggest event in the history of the tournament and one of our most challenging due to the expanded number of teams. By working with our anglers, sponsors and community volunteers the event was a huge success! After a pandemic hiatus, we welcomed back many of our American participants and hosted some of the biggest names in the bass tournament world.

Quick facts about the 2022 tournament:

- The winning team weighed in 10 fish (5 fish per day) with a total of 50.47lb
- Biggest fish of the tournament weighed 6.19lb; overall average weight of fish caught was 3.6lb
- 99% successful live release of 808 total fish caught

Through this event the MBAA strives to promote the sport of fishing to all ages while leading by example in the support of nature conservation. All proceeds from the event will be used to protect and enhance the natural habitat/environmental ecosystem of Mitchell's Bay and surrounding area. The MBAA is also active in educating the public on the area's natural heritage through trail building and wetland restoration complete with interpretive signage. Our number one priority is making Mitchell's Bay a healthy and vibrant attraction as a hunting, fishing and tourist destination.

We are offering five levels of sponsorship again in 2023. Sponsorship offers tremendous value in advertising, publicity, and community building opportunities. As projects are realized from the fundraising efforts our sponsors will continue to be recognized through future media events.

We look forward to working with you to make the 2023 tournament another huge success.

If you have any questions, please do not hesitate to contact us.

Sincerely,

Your Mitchell's Bay Open bass tournament chairs

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